



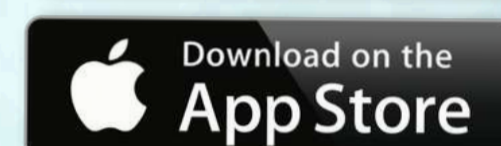
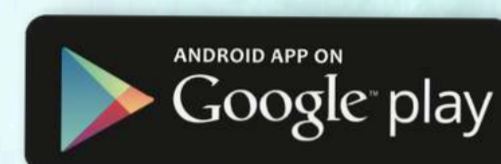
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WELL THEE

Newsletter | **Aug' 25**



Message from **Team WEALTHAPP**

Welcome to the August 2025 edition of WellThee.

We take great pleasure in honouring our clients and their remarkable stories through WellThee, our monthly e-magazine.

Please share your stories of success, events and community work that you wish to be published.

Email : services@wealthapponline.com

WhatsApp : **+91 8100713678**



“QUOTE OF THE MONTH”

‘THE MUTUAL FUND WASN'T BORN ON WALL STREET. IT WAS BORN FROM A SIMPLE IDEA - THAT INVESTING SHOULD BE FOR EVERYONE, NOT JUST THE WEALTHY OR THE WELL-CONNECTED’

- EDWARD LEFFLER

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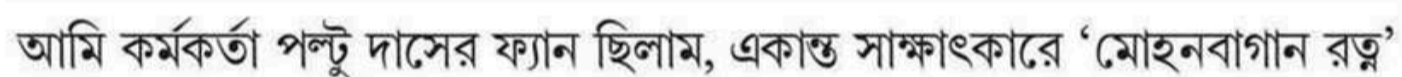
Mr. Tutu Bose and Mr. Dulal Dey



Following are the client stories for this month.

Sangbad Pratidin featured an article on our client Mr. Tutu Bose (MP - AITMC and Former President - Mohun Bagan Athletic Club), authored by acclaimed journalist and filmmaker, Mr. Dulal Dey — a member of the WEALTHAPP family. The article celebrates Mr. Bose's well-deserved honour: the Mohun Bagan Ratna award.

You can watch it by clicking on the below video:



আজ অঞ্জন-শম্পাকে মিস করছি টুটু



হয়েছে পানিদান। মোহনলালকে তিনি
কোঠা সম্বন্ধেওও জিজ্ঞাসা করেছিলেন।
কোঠা ছিল। সেইদিন যখন শুন্য গলপে
থেকে বেরা কক করতে গেলেন।
সময় হিম কোঠা সিনেমা হাউসে
পারদেহ। হিম কোঠার কুর্সের জোনা
খটসেন। হিম কোঠা পারদে হিম
মু'কোঠা। সিনেমা বক ভেঙে ২ কোঠা
টাকা ফানসি মিলে টাকার পয়সে
হয়েছিল। হিম কোঠা ফানসি মিলে
আমার আঙুলটিকে পারদে হিম
কোঠা টাকা ভেঙে পারদে হিম
হয়েছে আঙুলটিকে কোঠা
সিনে। সেই সময় ২ কোঠা টাকা
বদলায় বাক। বক বদলায় বাক
সেই বদলায় বাক।
সেই টাকা ভাঙে পারদে হিম
বিলে সেই হিমের
ফিল। সেই সময় কোঠা
সিনেমা মিলে সিনেমা
ফানসি হাতে
মু'কোঠা বাক

বিদেশে গিয়ে সুটি-সুটি পরে
ব্যবসায়িক মিটিং করার
থেকে আমার কাছে বড়
আরামের বিষয় হল,
প্যাক্সমা-শাস্ত্রাবী পরে
মোহনবাগান মাঠে গিয়ে
সমর্থকদের সঙ্গে বসে ঘুঘনি
খাওয়া। সে যে কী আরাম
বলে বোঝাতে পারব না।

১৭. ভাববাদের কাছে যে অসিদ্ধিবার্হা প্রাণি কবি, আমাকে ভাব জগতের মনে মেহেনগাধারি করে পাঠায়। আমার কাজ একটাই, মেহেনগাধারি হিসেবে মেহেনগাধারি প্রাণের সেবা করা। প্রভু: কবি হিসেবে আমি চিরকাল অসিদ্ধি। স্টুডিয়ারের মতো যেখানে আমদানি ইতি কোথা প্রতিপত্তি হিসেবে কোনো কর্তব্যকে সেখানে। যাকে মনে হয়েছে শিখিয়ারি প্রতিপত্তি।

১৮. (বিদ্যুৎকণ বিস্ময় করে) হুম। পল্লী: ভাব্যক প্রতিপত্তি থিলা। পল্লী: নদের সঙ্গে লড়াইয়ের খেলাটি অসিদ্ধি।

[illegible]

স্বাস্থ্য সেবা:

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କଳାହେଟି ନା
ଓଡ଼ିଆବାସୀ

হবে না। ইস্টবেঙ্গল
নে শাবে না, এরকম

১. পড়বে,
২. গি যাবে



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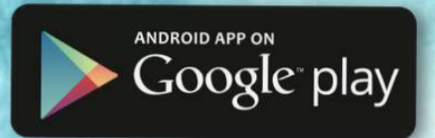


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CLIENTS' STORIES

Gameplan

India Sotheby's Home & Art magazine featured the Bengal Biennale, held across Kolkata and Shantiniketan — an initiative by our client, Gameplan.



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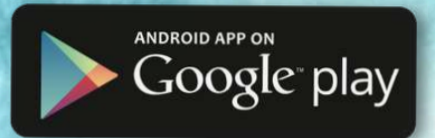


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CLIENTS' STORIES

Mr. Abhijit Sengupta

Congratulations to Mr. Sengupta, our client and Principal Consultant at ODIGOS Consultants, on being appointed as the Indian Consulting Partner by SAS SANWA, Osaka, Japan, for the global expansion of their food solutions business.



ODIGOS
CONSULTANTS



Passion, ideals, and
big dreams for the future.

With a heart full of passion that
excites us about the future,
ideals that inspire us,
and big dreams,
we are reborn
and will continue moving forward.

Tetsuzo Hirose
President & CEO

Corporate Philosophy

"Stability, Harmony, Pioneering"

Corporate Vision

By improving our adaptability to change,
we aim to be a company whose greatest joy is the
satisfaction of all our stake holders.

Quality & Environment Integrated Corporate Vision

By improving our adaptability to change, we will continue
to propose and provide quality that is safe and secure,
and with the principle of realizing a beautiful Earth
through our business activities, our mission is
to pass that baton to our future generation.



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CLIENTS' STORIES

Mr. Navarun Sen

Mr. Sen, COO at Panel, Century Plyboards India Limited, designed a new holiday product called Zest for Mahindra Holidays & Resorts India Limited. He shared his insights behind the initiative on Design Thinking at Calcutta Management Association's Conversation 360.



CMA **CARRING Minds INTERNATIONAL**
Profit the Mind
Calcutta Management Association

Conversation 360

VENUE
THE SATURDAY CLUB LIMITED
7 WOOD STREET
KOLKATA 700016

JULY
28
MONDAY
06:30 PM

SCAN CODE TO REGISTER

NAVARUN SEN
President & COO
Century Plyboards India Ltd.

THEME
DESIGN THINKING - HUMAN-CENTERED APPROACH

ENTRY BY INVITATION ONLY

[HTTPS://BIT.LY/CMAMC25JR](https://bit.ly/cmamc25jr)

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CLIENTS' STORIES

Mr. Rajib Kumar Paul

Mentored by his grandfather, Mr. Haridas Paul, founder of Hindusthan Sweets, Mr. Paul has carried the legacy forward with resilience. Bawarchi opened its first outlet in Jadavpur in 1999. In 2004, Bhooter Raja Dilo Bor was launched on Akshaya Tritiya, adding a new chapter to Bengali fine dining. Today, with 45 outlets under Bawarchi, Bhooter Raja Dilo Bor and Posto Rajbari, his journey continues to inspire—with Toronto and New Jersey on the horizon. Team WEALTHAPP wishes him continued success.



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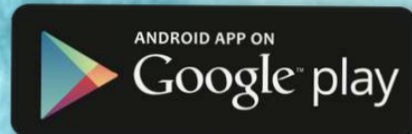
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CLIENTS' STORIES

Ms. Dola Mallik

Since 1980, NUNDY'S has led the way in modular furniture for schools, institutions, and offices. Under Ms. Mallik's leadership, the brand has earned a trusted name — from classrooms and offices to supplying specialised furniture to the Indian Navy.

Team WEALTHAPP applauds her achievements.



Mr. Prabhanu Das



CNN Academy

Congratulations!

**You have been chosen
to take part in Voices
From The South**

Mr. Das has been selected for CNN Academy's Voices From The South Training Program for early-career journalists — chosen from nearly 11,000 applicants across 129 countries. Congratulations on this remarkable achievement.

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LIFE AT WEALTHAPP

BBC ANNUAL VISION CONCLAVE - 27th July, 2025

Team WEALTHAPP was part of the BBC Annual Vision Conclave 2025 on 27th July, 2025 at Biswa Bangla Convention centre.



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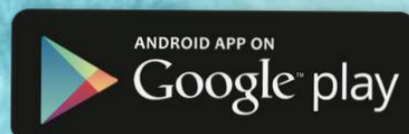


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LIFE AT WEALTHAPP

BBC ANNUAL VISION CONCLAVE - 27th July, 2025

Soumyajit Ghosh, Founder Director of WEALTHAPP with 3 leading doctors of Bengal - owners of Suraksha, Disha and Mission Hospital.



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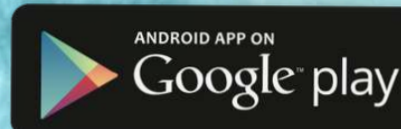


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LIFE AT WEALTHAPP

BBC ANNUAL VISION CONCLAVE - 27th July, 2025



At Business Conclave, push for more Bengalis in business world

TANUSREE BOSE
KOLKATA, JULY 27

THE BENGAL Business Council hosted its annual convention and vision conclave on Sunday with prominent entrepreneurs and industrialists in attendance. Notable figures such as economist Abhirup Sarkar and former cricketer Sourav Ganguly were also present.

The convention's six-point agenda aimed to encourage more Bengalis to pursue business as a career — promoting existing start-ups and small businesses owned by Bengalis to help them scale up; encouraging internal business collaborations among council members; fostering business development in a cooperative and collaborative manner for



Sourav Ganguly at Bengal Business Council Annual Convention and Vision Conclave on Sunday. PTI

council members; representing members in their interactions with the government regarding policy issues that affect them; establishing an organization dedicated to achieving these goals and ensuring continuity.

"Bengal was once an industrial

leader, even ahead of Maharashtra and Gujarat... Bengal has consistently lagged in terms of productivity... Worldwide, we see that once a community-based business is established, it paves the way for others to enter the market. If there is a successful community business, it can serve as an example for startups," Sarkar said.

Speaking at the same event, Sourav Ganguly shared his journey in sports. "There will be failures, but we must remain determined. You have to master the art of success. If you don't believe in hard work, there is no point in seeking success. You must take risks to achieve something, and ultimately, you need to have sportsmanship," Ganguly said. He also expressed his satisfaction with the increasing number of Bengali entrepreneurs in the country.

'বাঙালিরাও ব্যবসা করতে জানে', মিথ গড়তে প্রচারে বেঙ্গল বিজনেস কাউন্সিল

মিথ গড়তে প্রচারে বেঙ্গল বিজনেস কাউন্সিল

বাংলাদেশের উদ্ভিদে ঘনত্বের হ্রাস, এক সময় বাঙালিদের কৃষির জাত হয়ে যেতে পারত। তবে সেটা অসম্ভব বলে। এখন তার সেই অসম্ভব সেই বাঙালিদের মধ্যে থেকে উঠে আসছে। বাঙালিরাও ব্যবসা করতে জানে। বাঙালিরাও ব্যবসা করতে জানে। বাঙালিরাও ব্যবসা করতে জানে।

বাংলাদেশের উদ্ভিদে ঘনত্বের হ্রাস, এক সময় বাঙালিদের কৃষির জাত হয়ে যেতে পারত। তবে সেটা অসম্ভব বলে। এখন তার সেই অসম্ভব সেই বাঙালিদের মধ্যে থেকে উঠে আসছে। বাঙালিরাও ব্যবসা করতে জানে। বাঙালিরাও ব্যবসা করতে জানে। বাঙালিরাও ব্যবসা করতে জানে।



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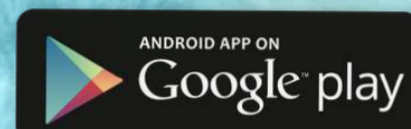
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LIFE AT WEALTHAPP

Soumyajit Ghosh - ET NOW

Soumyajit Ghosh, Founder Director of WEALTHAPP, was at the ET Now - Mumbai studio for the 'Informed Investing Season 2' show, hosted by HSBC Mutual Fund. He was accompanied by Ms. Ranjini Ghosh. The episode will air in August 2025.



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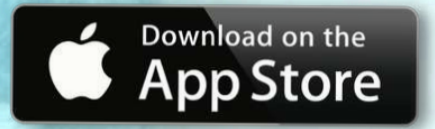


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LIFE AT WEALTHAPP

AIIMS Guwahati

Director at AIIMS Guwahati, felicitates WEALTHAPP Group CEO Anindya Paulchaudhuri and Kavita Agarwal, Area Manager (North East).



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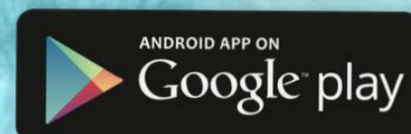


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Team Picnic

Team WEALTHAPP organised a weekend retreat at Joypur jungle.



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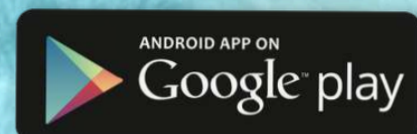
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LIFE AT WEALTHAPP

WEALTHAPP Holiday Adda

Tune in to our **WEALTHAPP Holiday Adda** on YouTube, where we celebrate our clients and their remarkable stories. This month we are sharing the adda with our client, **MR. KOSHAL BASU, MR. UTPAL KUMAR CHAKRAVERTY, MR. KINKAR PAL and MR. ARUSH SENGUPTA.**

We will share more such interesting client stories. You can watch this month's Holiday Adda by clicking on the following videos.



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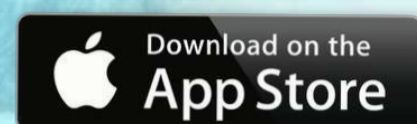
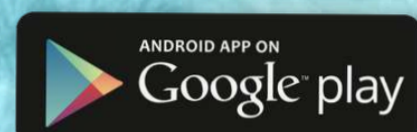
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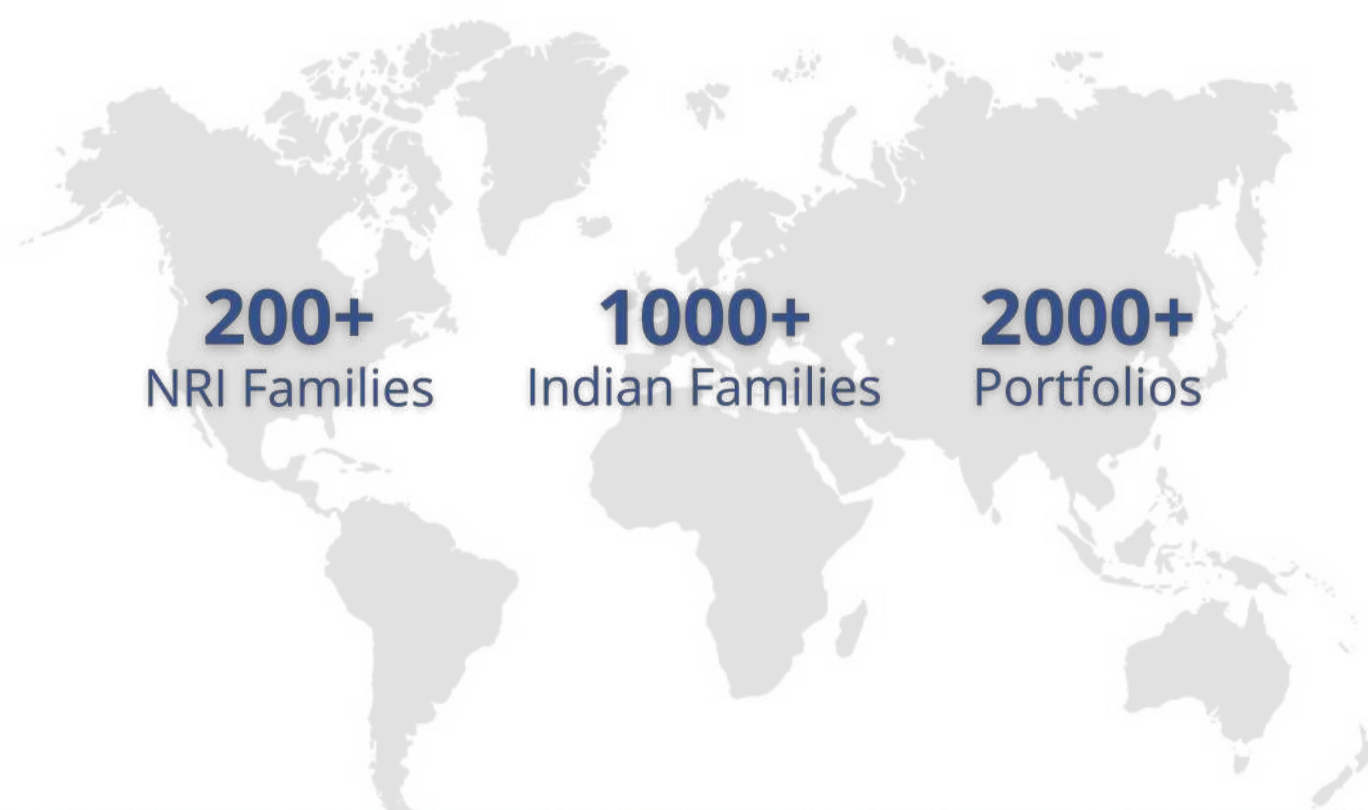


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