

WELL THEE

"App Ke Liye"



Message from **WealthApp Team**

As we complete the first month of the year celebrating the arrival of Covid 19 vaccines and India's historic victory over Australia in the Test Series at Gabba, the hope for a great year amplifies manifold.

We at WealthApp have had an eventful month and so did our clients. We are delighted to share some glimpses of the same through our monthly newsletter WellThee, exclusively for you. 



“QUOTE OF THE MONTH”

“When it comes to your finances, ignorance is not bliss.
The less you know, the more you pay”.



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Appno Ki **KAHANI** [CLIENTS' STORY]



The first month of this New Year seemed very optimistic with a fresh hope for the revival of our economy and normal life. We anticipate that things will slowly come back to normal. With the same anticipation our clients are also pushing themselves one step further and nurturing growth in their personal and professional sphere. We hereby share some of their stories for this month.

MR. RAHUL JOHRI



Artisan Soul is an initiative to help artisan communities retail their products and promote them on a global scale. Rahul Johri, Chairman Bargach Finance and his team at Bargach are supporting the cause. We are happy to share an article on it.

Impact of Artisan Soul: Golap Gartia, National Awardee for Dokra work

Artisan Soul Retail Pvt. Ltd. is an online platform to showcase authentic handcrafted products. During the time of COVID-19 lockdowns and the disruption it caused to the livelihood of Artisan communities, the creators of Artisan Soul (Anisha Johri, Nibedita Sahu and Sandhya Hans) worked on this idea of helping the artisans who were unable to retail their products. The basic intent was to reach out to artisan communities in the interiors of India to understand their art and help promote it on a global scale. Working closely with them in rural & semi-urban areas, Artisan Soul has been successful in taking their creations to a wide audience.



Most of the artisans, even those who have been recognized worldwide and honored nationally, were left with minimum orders to sustain themselves and their families.

The Team of Artisan Soul had travelled extensively across West Bengal and Odisha and has had the opportunity to meet some revered Artisans of artforms such as Dokra, Sholapith, Kantha stitch work, Patachitra and handloom sarees.



During our trips to Odisha, the Artisan Soul team visited villages in Dhenkanal district, we had the good fortune to spend time with the National Awardee for Dokra, Ms. Golap Gartia and also had an opportunity to experience the work that is created in her workshop. Ms. Gartia has been awarded the National Shilp Guru Award. She crafted a lamp shade craft with narratives from the story behind 'Shiva Tandav' which is a National award winning creation. She has created Dokra art forms depicting animals, tribal life and rural living. She is an innovator in her field and her products are always in high demand.

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CLIENT'S STORY

Ms. Gartia has learnt her craft by observation and practice. She would watch her forefathers work with the wax-casting technique used in Dokra. She has been practicing this artform from her childhood alongwith her family. Over time, the entire village is now engaged in making of these Dokra handicrafts.

Team Artisan Soul is grateful for its association with Ms. Golap Gartia. We provided her required support during her difficult times.

Ms. Gartia, as a sign of her appreciation, has created a special series of Dokra items to be showcased at the Artisan Soul website www.artisansoul.in



DR. PRABHJEET SINGH SETHI

Principal Dentist at Dontia Dental Care, Dr. Prabhjeet Singh Sethi, helped Mr. Subir Sen, proud father of Miss Universe Ms. Sushmita Sen with his dental treatment. This treatment was a gift from the diva to her father on his birthday. She wanted her father to have the luxury to eat and enjoy food of his choice once again with the help of dental treatment from Dontia Dental Care.



A video testimonial from Mr. Subir Sen regarding his pleasant experience at Dontia Dental Care is available at <https://bit.ly/3647kn1>

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CLIENT'S STORY

DR. SUDDHASATTWA SEN



A renowned name in the field of surgery, Dr. Sudhasattwa Sen, was invited as Chief Guest at the opening ceremony of Swasthya Mela. This Mela supports poor patients with treatments, medications and tests, free of cost. Blood and organ donation camps, medical clinics and awareness camps were held. Blankets and mosquito nets were distributed. Covid warriors, doctors and other social workers were felicitated. Apart from all these, it also had music, speeches and many more beautiful events, wherein Dr. Sen rocked the stage and sung with Dr. Siddhartha aka Siddhu.



Apart from being one of the best surgeons, he is also a poet at heart, and we are delighted to share few wonderful lines penned by him.

*Dard se aankh jab bhar ae
 Yaadein jab dil ko sataein
 Teri mohabbat ki junoon me taqat ho aisi
 Ke ae khuda bhi zameen pe utar ae
 Registan mein jo phool bichhaye
 Kaaton pe Chale jo raahe
 Dil ke kone mein jo dard sataye
 Teri yaadon mein jab Yeh dil bikhar jae
 Fir chaand ke taraf dekh leta hoon
 Teri soorat aur fitrat dono nazar aa jae
 Aye khuda mujhe moksha de
 Ke jannat se bhi...insaan hi ban ke wapas ae.*



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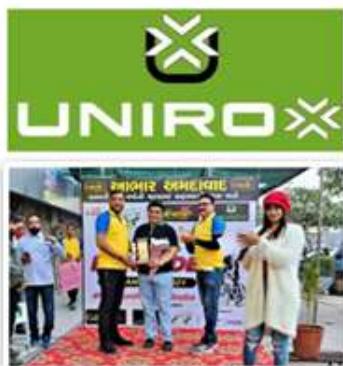


CLIENT'S STORY

MR. SUBIR GHOSH

The journey of Unirox across the globe has been very impressive. From up in the Scandinavia to down in the Mediterranean, Unirox is the only Indian brand selling across Europe successfully.

Unirox is going places in India as well, after establishing their brand abroad. Recently, Mr. Subir Ghosh, Owner/ Managing Director at Unirox, travelled to Ahmedabad to celebrate the association with the 'Ahmedabad Fun Ride' to rejoice 35 years of their tie-up with their esteemed dealer Ganesh Cycle. He was the chief guest at the occasion.



DR. ANIT MUKHERJEE



The World Economic Forum has long been an important place for leaders to meet and exchange ideas. COVID-19, Climate Change and the Global Economy topped the agenda at this year's Forum in Davos. The panel included Dr. Anit Mukherjee, policy fellow at the Center for Global Development who shared his positive thoughts about India in the discussion. He feels there are hopeful signs emerging from India as the rate of infection is going down. The economy is also showing signs of recovery as the

indirect tax collection has been the highest ever recorded this year. He has highlighted India's contribution to the global vaccination effort and also focused on the fact that India is the largest producer of vaccines globally. Dr. Anit Mukherjee and his father Mr. Amar Nath Mukherjee, renowned CA of Kolkata, are clients of WealthApp for the past 5 years.



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HUMOUR

NEVER
KEEP CASH
AT HOME.



INVEST IN OTHER
LIQUID ASSETS.



DO YOU LIKE TO
TEST YOUR
KNOWLEDGE?

*Result of last month's quiz.
The 3 winners of our last month's quiz are:*



Mr. Prakash Tiwary



Mr. Sourav Debnath



Mr. Binoy Nandi

The answers to last month's quiz are:

- The Pacific Island of Tonga
- 1700
- Spring

This month's question:

Let's check our general knowledge through the following quiz.

Q.1) Union Budget of India is presented by whom and in which house/ houses of the Parliament?
Q.2) When is Army Day celebrated in India?
Q.3) Which country's armed forces participated in India's Republic Day Parade 2021?

Please WhatsApp your reply to +91 9836003438 with your full name.

The first 3 correct answers will receive a surprise gift from Team WealthApp and their names along with their pictures will be published in the next Newsletter.

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Life at Wealthapp



Session with Kotak Mahindra AMC Ltd.:

We arranged a Pre-Budget session, exclusively for our revered clients on 'Indian Markets and Way Forward', conducted by Mr. Nilesh Shah, Group President and MD, Kotak Mahindra Asset Management Co. Ltd at The LaLiT Great Eastern Kolkata. The session was also broadcast live for people to participate online.

The session was very well conducted with a lot of people participating through the QnA session. The session was followed by snacks and cocktails and the clients had a lovely time interacting with Team Wealthapp.



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