



WELL THEE

Newsletter | May' 24



Message from Team WEALTHAPP

WEALTHAPP turns 10

Welcome to the May 2024 edition of WellThee.

We take great pleasure in honouring our clients and their remarkable stories through WellThee, our monthly e-magazine.

Please share your stories of success, events and community work that you wish to be published.

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“QUOTE OF THE MONTH”

PERSONAL FINANCE IS ONLY 20% HEAD KNOWLEDGE.
IT'S 80% BEHAVIOR

-DAVE RAMSEY



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CLIENTS' STORIES

Following are the client stories for this month.

Mr. Avhishek Paul Chowdhury

Congratulations Mr. Avhishek Paul Chowdhury for signing the Memorandum of Understanding with the states of Assam, Arunachal Pradesh, Sikkim and Meghalaya to set up resorts in the respective states.



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Hotel Sonar Bangla, Sundarban

Hotel Sonar Bangla, Sundarban, gets the prestigious Hospitality Design Award, making it one of its kind in the entire country.



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Mr. Subir Ghosh

Team WEALTHAPP congratulates our client Mr. Subir Ghosh (Chairman / MD of Unirox Bicycles) as Unirox Bicycles gets listed and highlighted among the top upcoming projects in West Bengal in the Invest India Portal of the Government of India.

Click on the following link for the details:

<https://bit.ly/49Y4QEP>

The West Bengal Index

@TheBengalIndex

Stories, news on infrastructure, investment and development projects from the sweetest part of India. Visit wbtourism.gov.in

কলকাতা, ভাৰত

investindia.gov.in/state/west-bengal

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The West Bengal Ind... 1/1/24

Major projects/developments that will become reality in 2024 in West Bengal:

Infrastructure:

- Kalyani Expressway
- Kolkata Metro major expansion

HIGHLIGHTS: MARCH 2024:

Industries:

- Mahindra Logistics fulfilment centre in Malda
- GAEL liquid glucose plant inaugurated in Malda
- Adplus Chemicals manufacturing plant inaugurated for ₹50 crores in Purba Medinipur
- Banglar Dairy new manufacturing plant in Nadia for ₹65 crores
- Shalimar Shipyard revitalized in Howrah
- Toys manufacturing unit in Purba Medinipur
- Multiple biogas producing plants in greater Kolkata region for ₹120 crores
- Cosmic Raft EV manufacturing facility in Howrah for ₹50 crores
- Unirox Bicycle manufacturing plant in Kharagpur, Paschim Medinipur for ₹40 crores



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Dr Suddhasattwa Sen

A 52 year old patient had gallstones that had eaten up the bile duct. He had been to various cities for treatment but was unable to recover. He finally underwent a complex and successful surgery by Dr. S Sen. This had been covered by various media houses.

You can read more about the news here:

<https://bit.ly/4bguuWr>

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THE TIMES OF INDIA

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Jharkhand patient goes back after complex surgery in Kolkata

Sumati Yengkhom / TNN / Apr 23, 2024, 23:22 IST

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[Excise policy case: Why no bail plea in trial court, SC asks Delhi CM Arvind...](#)

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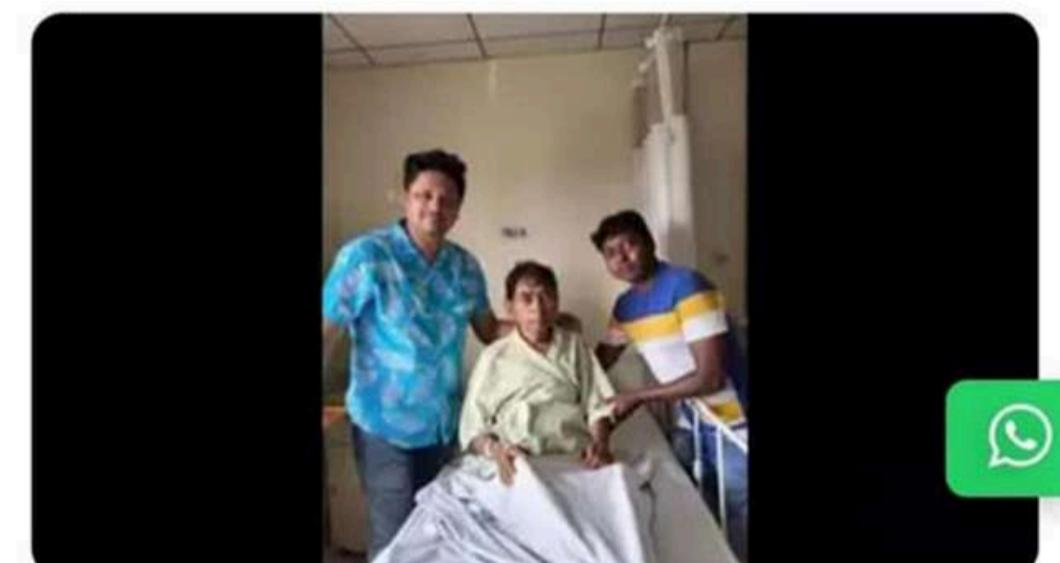
Trending Stories

KOLKATA: A 52-year-old patient who had gallstones that eat up the bile duct is suffering from severe complications due to the condition underwent a complex surgery in a Kolkata hospital.

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Jharkhand patient goes back after complex surgery in Kolkata

Sumati Yengkhom / TNN / Apr 23, 2024, 23:22 IST



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KOLKATA: A 52-year-old patient who had gallstones that eat up the bile duct is suffering from severe complications due to the condition underwent a complex surgery in a Kolkata hospital.

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Dr Sudhasattwa Sen

Bartaman, a leading media house, took an interview of Dr. Sen on conventional, laparoscopic and robotic surgery prospects.

তাফিসে, বাড়িতে, পাড়ার আড়ায়—বানা মুনির নানা মত। কেউ বলেন, কলান্ডেনশনাল সার্জারির কথা, কেউ আবার নয়। প্রযুক্তির পক্ষে। সব মিলিয়ে অজিতবাবু ঘেঁটে দে।



অপারেশনের প্রয়োজন হলে আমাদের সকলকেও অজিতবাবুর মতো দ্বিধায় পড়তে হয়। অপারেশন তো আর মুদির দেকান থেকে বিস্তুট কেনা নয় যে, ভালো না লাগলে পাল্টে নেওয়া যাবে। তাহলে কোন পদ্ধতিটা সবচেয়ে সুরক্ষিত, সবচেয়ে ভালো? প্রশ্নটা শুনে অবশ্য হেসেই ফেলেন বিশ্বিষ্ট সার্জেন ডাঃ শুন্দসন্দ সেন।

তাঁর জবাব, ‘এভাবে ভালো খারাপ তো হয় না। সুরক্ষিত সবই। তবে নতুন নতুন প্রযুক্তি আসবেই। ঠিক যেমন কদিন অন্তর বাজারে নতুন গাড়ি আসে। তাতে কত নয়। প্রযুক্তি কিন্তু গাড়িটা তো মানুষকেই চালাতে হয়। তেমন যে পদ্ধতিই হোক, অপারেশনটা ও চিকিৎসকই করেন।’

কিন্তু এই যে প্রযুক্তি, এর ফলে তো চিকিৎসাশাস্ত্রের প্রচুর উন্নতি। তাহলে কলান্ডেনশনাল অপারেশন মানুষ করবে কেন? ডাঃ সেন বললেন, রোবটিক সার্জারির কিছু সুবিধা আছে, সেটা অস্থীকার করব না। তবে তা

এখনও বহুল পরীক্ষিত নয়। যে কোনও জটিল অপারেশন কিন্তু এখনও রোবটিক ভাবে নয়, চিরাচরিতভাবেই করা হয়। একটা জটিল ক্ষেত্রে ডাক্তারের নিজের হাতে কোনও অপারেশন করার বিকল্প আর কিছু হতে পারে না। তিনি আরও বলেন, একটি রোবটিক সার্জারিতে যে সময় লাগে, তাঁর থেকে ল্যাপারোক্সিপি বা ওপেনে অনেকটা কম সময় লাগে। তার অপর এই রোবটিক সার্জারির খরচ অনেক বেশি। সাধারণ মানুষের পক্ষে তা এই মুহূর্তে ধরাছেঁয়ার বাইরেই একপ্রকার। কেউ কেউ বলবেন, ওপেনে রিকভারি টাইম তো অনেক বেশি। সেক্ষেত্রে কম জটিল অপারেশনে ল্যাপারোক্সিপি করানো যেতে পারে। তবে তারও সীমাবদ্ধতা আছে। মন্তিক, হার্ট বা অন্য গুরুত্বপূর্ণ অংশের জটিল অপারেশনের ক্ষেত্রে এই মুহূর্তে রোবটিকের

পদ্ধতি নয়, আসল কথা চিকিৎসকের জ্ঞান

থেকে কিন্তু ওপেন সার্জারি অনেকটাই এগিয়ে। তাহলে ইন্টারনেট খুললেই যে রোবটিক সার্জারির এত স্তুতি? ডাঃ সেনের উত্তর, কোনও জিনিস নতুন এলে তাকে নিয়ে একট হাইচই তো হবেই। আর এই সার্জারির যন্ত্রপাতিও বহুমূল্যে। ফলে তার বিজ্ঞাপনও তো বেশি হওয়াটাই স্বাভাবিক। সবচেয়ে বেশি দরকার চিকিৎসকের সাঠিক জ্ঞান। তা না হলে, হাইটেক প্রযুক্তি এনেও কোনও লাভ হবে না।

তাহলে ভবিষ্যৎ কী? ডাঃ সেন বললেন, ওপেনের বিকল্প হতে পারে না। ধাকনেই। তবে ব্যক্তিগতভাবে মনে করি, আগামী কয়েক বছরের মধ্যে আটিফিশিয়াল ইন্টেলিজেন্স চিকিৎসাক্ষেত্রেও ব্যাপক প্রভাব ফেলবে।

লিখেছেন সায়ন মজুমদার

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Mr. Rahul Johri

Team Wealthapp congratulates Mr. Rahul Johri, for his son, Adhiraj Johri's selection in the India Indoor Men's Cricket Team for the Asia-England cup, played in Sri Lanka.



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LIFE AT WEALTHAPP

BIBS

Mr. Soumyajit Ghosh, Founder – WEALTHAPP, was a guest speaker at the MGIS – Management Guest Inspire Series organized by BIBS.

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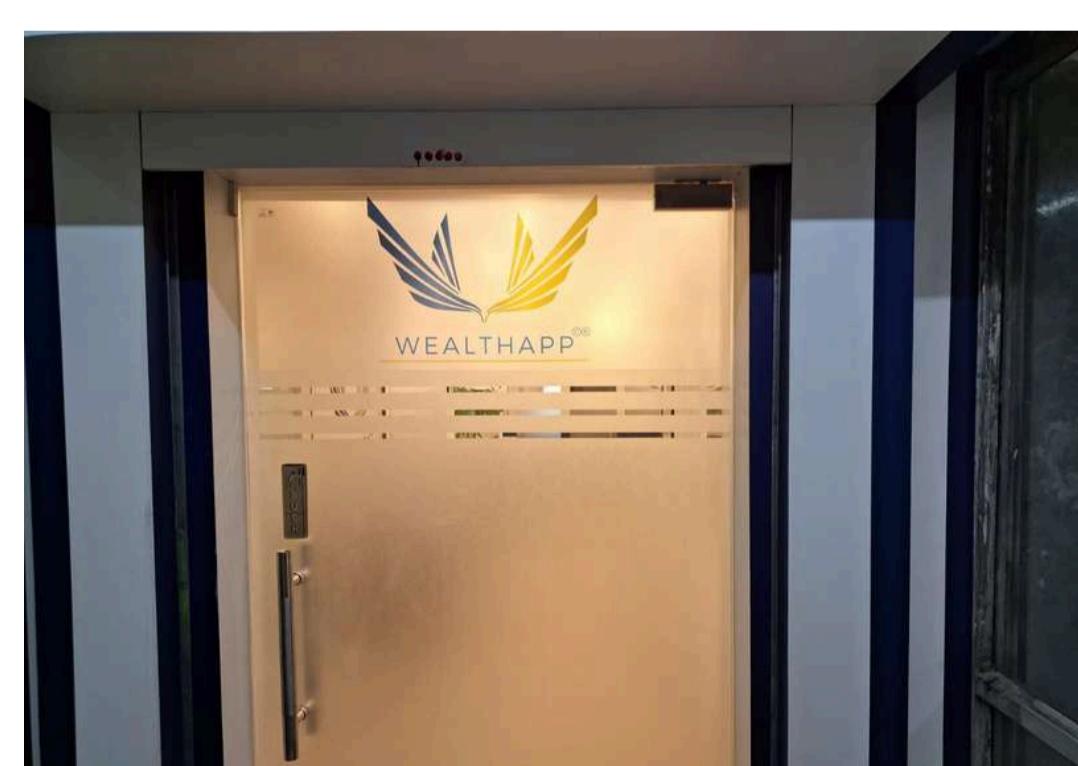
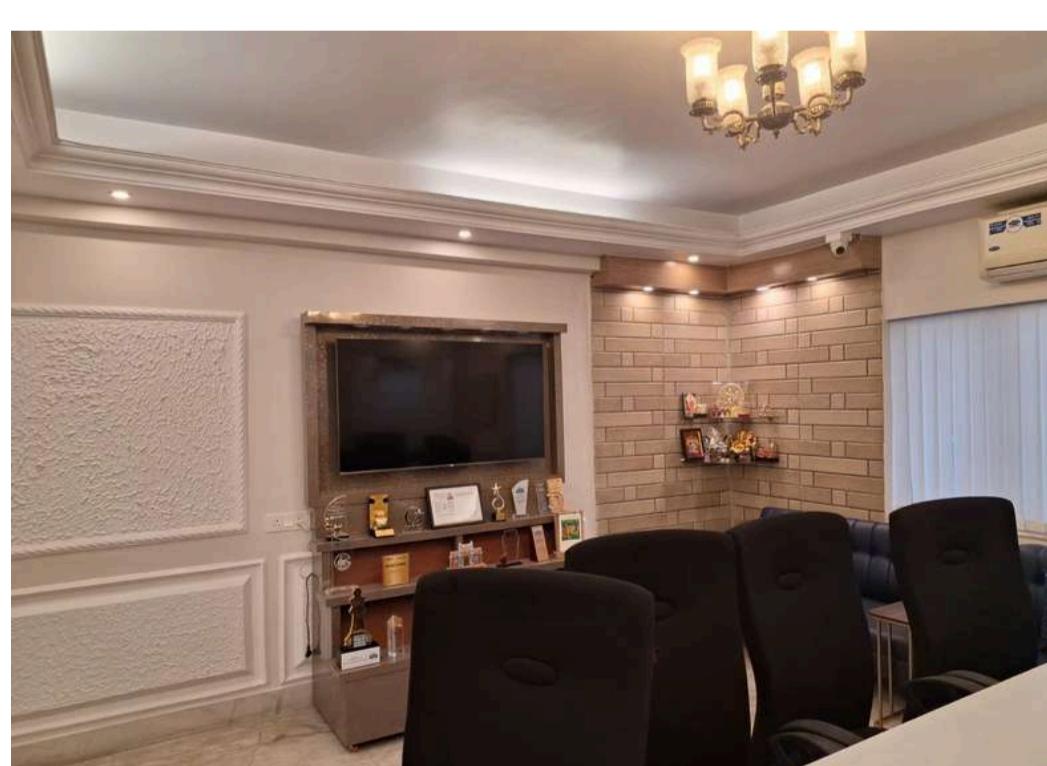
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LIFE AT WEALTHAPP

WEALTHAPP Corporate Office

WEALTHAPP inaugurated it's corporate office on the auspicious occasion of Bengali New Year, 14th April, 2024.



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LIFE AT WEALTHAPP

PRESS COVERAGE

The Telegraph, Business : Monday, 29th January 2024

Click to read the full article : <https://bit.ly/3SDRkRm>

Wealthapp AUM goal: Rs 2,500cr

A STAFF REPORTER

Calcutta: Wealthapp, a wealth management company, has set its sight on expanding its assets under management to Rs 2,500 crore by 2025.

"Our current AUM is about Rs 950 crore and our target is to reach Rs 2,500 crore by 2025. We started with a small setup in Calcutta in 2014," Anindya Paulchaudhuri, partner and group CEO, Wealthapp, said.

"Now, we are present in seven cities with a 30-member team and serve around 1,500 families globally, including a substantial NRI clientele," he said.

"Our approach is to undertake financial planning for our client and offer goal-based solutions. We suggest those products that would suit the risk profile of the individual."

"When top executives from large Indian private sector corporations across the manufacturing and services sector retire, they are referred to us for wealth management," Paulchaudhuri, who held senior leadership roles in ABN AMRO, Standard Chartered and DBS Bank, said.

Wealthapp has diversified into family office business, broadening its services to include legacy, estate planning and tax advisory services.

Wealthapp was founded in 2014 by Soumyajit Ghosh, with an investment background at ANZ, ABN Amro and Citi-group.

"We are grateful for the trust and confidence our clients have placed in us over the past decade. As we look ahead, we remain dedicated to our core values of integrity, transparency and client satisfaction," Ghosh said.

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LIFE AT WEALTHAPP

WEALTHAPP Holiday Adda

As WEALTHAPP stepped into the 10th year in 2024, we have launched our weekly WEALTHAPP er Adda on YouTube, to celebrate our clients and their stories. This month we are sharing the adda with our clients, THE ROY FAMILY, MR. SUBESH RAY, MR. DEBAPRIYO SARKER AND DR. KRISHNAKALI CHATTERJEE.

We will share more such interesting client stories every weekend. You can watch this month's Holiday Adda by clicking on the following videos.



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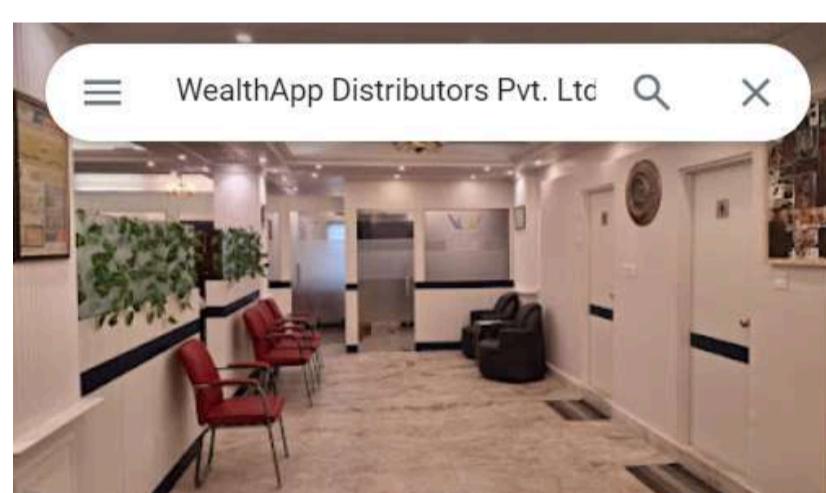
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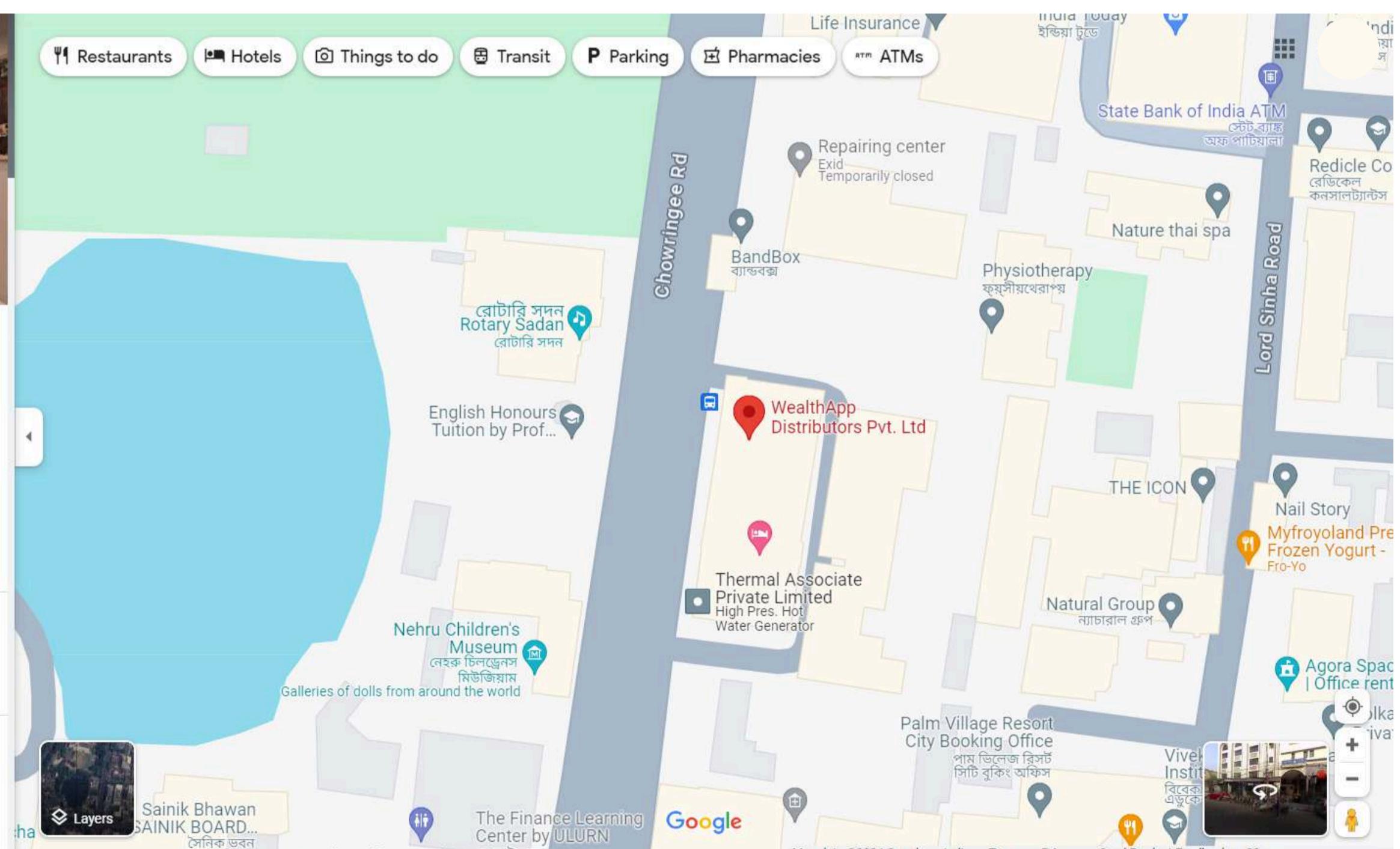
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