

# WELL THEE

Newsletter | Oct' 23



## Message from Team WEALTHAPP

Welcome to the October 2023 edition of WellThee.

### TEAM WEALTHAPP WISHES YOU A HAPPY DURGA PUJA.

We take great pleasure in honouring our clients and their remarkable stories through WellThee, our monthly e-magazine.

**Please share your stories of success, events and community work that you wish to be published.**

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family office

### “QUOTE OF THE MONTH”

MONEY IS LIKE MANURE. YOU HAVE TO SPREAD IT AROUND OR IT SMELLS.

-J. PAUL GETTY

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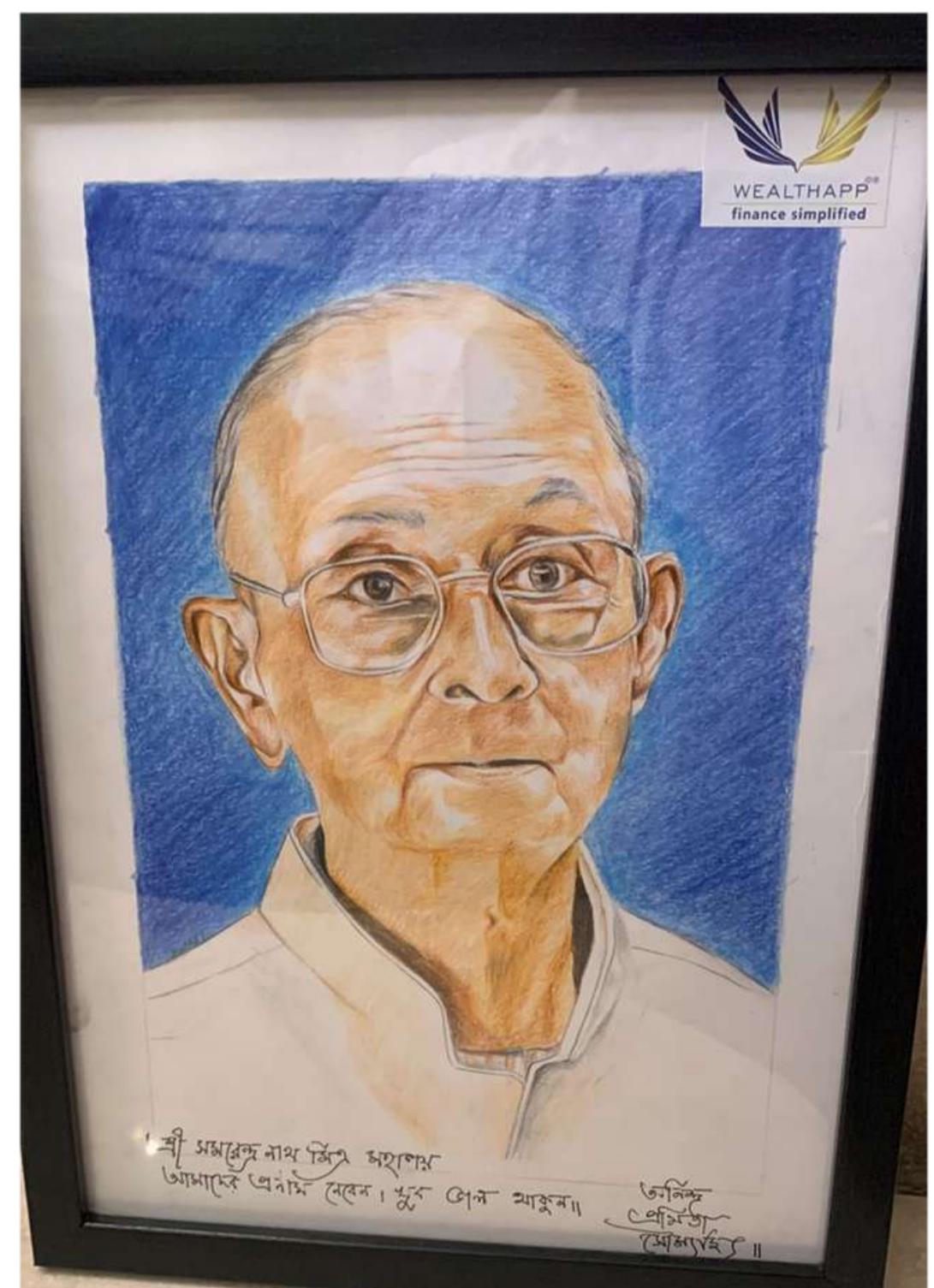
## WELL THEE Newsletter | Oct' 23



### CLIENTS' STORY

#### Mr. Samarendra Nath Mitra

Mr. Samarendra Nath Mitra, CMD of Mida & Company Private Limited celebrated his 96th Birthday at his residence in Konnagar. WEALTHAPP team was invited in this grand celebration.



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Mr. Tirthankar Mukherjee



Our client and Head SBU - Spunlace, Mr. T Mukherjee, Welspun Advanced Textiles won Silver award for Outstanding Export Performance in the Meditech category of Technical textiles from SRTEPC (MATEXIL). He received the coveted award

on behalf of Team Welspun , from Respected Minister of State Textiles & Railways , Mrs Darshsana Jardoshji. Team WEATHAPP congratulates the entire team for the wonderful feat.



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### Mr. Jeet Banerjee

Our client, Mr. Jeet Banerjee, Director, Gameplan Sports and Mr. R Venkatsubramanian, President – Investments, Havas Media India are collaborating to form a strategic alliance. The partnership will entail managing athletes, major sports leagues in cricket, football, badminton, kabaddi, tennis, table tennis, golf, marathons, chess, and others



You can read the whole article by clicking on the following link:

<https://bit.ly/3ZzsKTL>

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### Balaram Mullick & Radharaman Mullick

For the sweet tooth gentry of Tollygunge, there is an exciting piece of news before Pujo!!! Balaram Mullick & Radharaman Mullick inaugurated their 20th outlet in Kolkata, near Tollygunge Metro Station. On September 29, the rain washed evening warmed up to the delicacies being served at the newest outlet. The inauguration was well attended by members of Bengal Business Council ( BBC ).

Mr. Gautam Mullick and his son Mr. Rishav Mullick played the parts of excellent hosts.



### Mrs. Gouri and Mr. Biman Chatterjee



Our client family, Mrs. Gouri and Biman Chatterjee is representing Hindusthan Park in ABP ANANDA Para'r Shera Puja. They reached the final stages of this very popular competition involving the best para pujas of Greater Kolkata.

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### Mrs. Mousumi Sengupta and Mr. Atri Bhattacharya

Our clients Mrs. Mousumi Sengupta and Mr. Atri Bhattacharya, came 3rd in inter club quiz representing Calcutta Club. The article was featured in The Telegraph, T2.



**“It is beautifully organised every year by the Tollygaunge Club and this year was no different. What was particularly heartening for me is that my husband (Atri Bhattacharya; right) and I were on the same team, so that was a very good experience. As a participant, I feel the quizmaster did a marvellous job,” said Mousumi Sengupta, a member of the Calcutta Club quiz team, who bagged the third-best position in the event.**

**Nilasri Bhattacharya** (t2 intern)  
Pictures: Biswajit Kundu

### Hotel Sonar Bangla

Hotel Sonar Bangla, our client has revamped the look of their Hotel in Taki, and has been featured in a full-page article in The Telegraph, T2.



**t2 GETS YOU THE ALL-NEW LOOK OF HOTEL SONAR BANGLA, TAKI THAT'S IDEAL AS A LUXURIOUS AND REJUVENATING GETAWAY**

**A** two-hour drive from the heart of Calcutta, away from the hustle and bustle of city life, Hotel Sonar Bangla, Taki offers a rejuvenating stay by the river Ichamati and the eastern border of India. The property has introduced elegant and aesthetic Canadian-style wooden cottages, which are the new highlight of the hospitality chain being the very first property of Hotel Sonar Bangla group, the Taki hotel focusing on modernistic and top-notch designs for their newphase. It has also introduced a spa and salon, acafe and a lounge for a complete retreat. Apart from the premium cottages, all the rooms in the property are river-facing with a clear view of Bangla on the other side of the riverbank. t2 spent a couple of days at the property and here's bringing you glimpses.

Hotel Sonar Bangla now boasts of five gable-roofed duplexes and 10 premium cottages. The wooden cottages give you the vibe of staying at a Canadian getaway. The cottages are grey in colour and add more charm to the green landscape on the bank of the river.

The single premium cottages spread over 3780sqft space have balconies where you can enjoy the cool breeze by the river. The interiors of the room are wonder with rustic touch. The rooms are equipped with modern amenities to offer a comfortable stay.

The premium double-tiered duplexes are ideal for friends or a family staycation with amore triangular structure to match the Canadian style.

*“I want my guests to be happy and satisfied with their stay. Our motto is to create the best overall factor in the minds of our guests. We maintain our brand value by catering to every need of our guests with smiling faces. I want the patrons to come and enjoy to the fullest by staying at our all-new premium, one-of-a-kind Canadian-style cottages. We assure you that our guests will never be disappointed,” said Samrat Chatterjee, general manager of Hotel Sonar Bangla, Taki.*

**THE TELEGRAPH TUESDAY 5 SEPTEMBER 2023 XSC**

**What:** Hotel Sonar Bangla, Taki  
**Where:** HWGP-109, Maninagar Road, Taki  
**How to reach:** By road  
**Tariff:** Single cottages—Rs 11,000 plus and duplex cottages—Rs 15,000 plus

**With quirky filmposters, an alfresco area and a modernistic design, the Sky Lounge is the ultimate destination for the hotel. Guests come in here to enjoy cool breezy evenings or to party with a wide range of tipple and delicious finger food.**

**Cafe Sundowner offers great food and ambience. Sticking to the Canadian style, the cafe looks bright and sunny with a glass-house structure, so that you can enjoy a cup of coffee while watching the serene river. The interiors remind you of a Parisian cafe with marble top tables, plush chairs and floral decor.**

**Ichamati is the hotel's all-day-dining restaurant serving comfort Bengali, Indian and continental cuisine.**

**Aloo Posto** **Chingri Malaikari**  
**Shorshe Ilish** **Kasha Mutton**  
**Rohini Chakraborty** Picture: Rashedul Das

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### Mr. Chandan Ghosh

Mr. Chandan Ghosh, Independent director, Board member, Mentor, Former Business Executive officer at Nestle SA, was invited by Calcutta Institute of Technology, as an eminent speaker to conduct a session on Problem Solving and Ideation.



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### ONE MINUTE READ

MR. NEELADRI MISRA, ED - WEALTHAPP

**Understanding the interest rate sensitivity of a debt portfolio is crucial for retired individuals**

**UNDERSTANDING  
THE INTEREST  
RATE SENSITIVITY  
OF A DEBT  
PORTFOLIO IS  
CRUCIAL FOR  
RETIRED  
INDIVIDUALS**



**Neeladri Misra**  
Executive Director - WEALTHAPP

Please click on the link to read the full article:

<https://bit.ly/44L4r6Y>

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## LIFE AT WEALTHAPP

### India - Resilient and Raring to Go

WEALTHAPP presented a panel discussion on "India - Resilient and Raring to Go" by Mr. Nilesh Shah, MD - Kotak Mutual Fund at Mumbai.



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## Investment Awareness Program

WEALTHAPP, along with the HDFC AMC, conducted an Investment Awareness Program at Bishop Johnson School & College, Prayagraj. Approximately 80 teachers attended the session.



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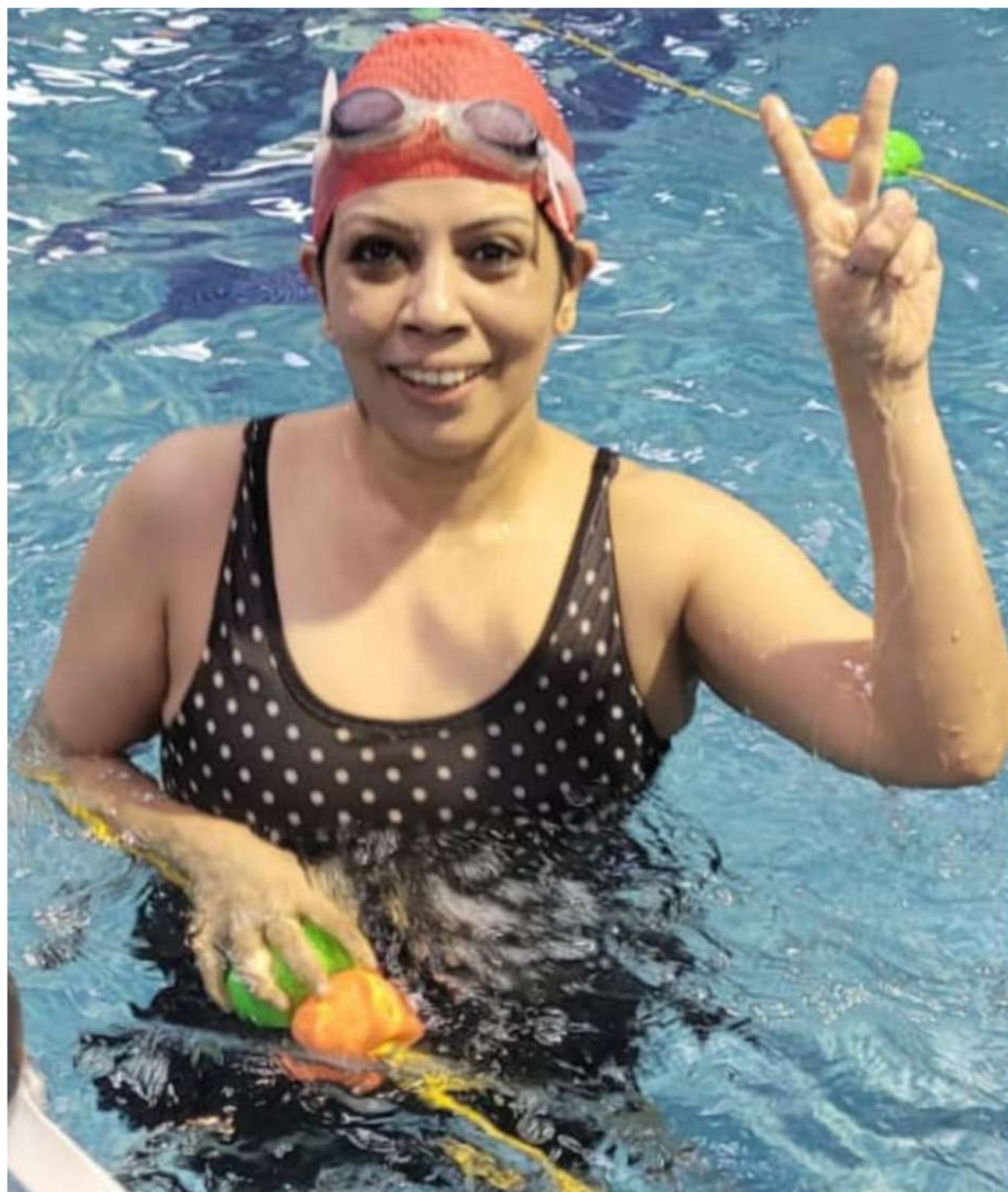


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### LIFE AT WEALTHAPP

#### Badge of Courage: Paramita



2022 had been a annus horribilis for Paramita since she was detected with cancer. A year - long treatment of chemotherapy followed by 15 rounds of radiation surely took its toll on her mind and body. She could only long to go back to her passion, swimming, without an end in sight due to the prolonged treatment. On September 25, 2023, she won the 1st prize in freestyle swimming in her club. "Too good to be true!!" was her reaction after the event!!!

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Seminars in ITC Tribeni

WEALTHAPP founder Soumyajit Ghosh was invited by HR Head of ITC TRIBENI, Sri D P Roy to take a few sessions.

For the new employees, it was "How to make your First 1 cr"

Young employees used our App to make their own calculations and were excited to see how the power of compounding will help them achieve not only the first 1 cr but multiple crores in the years to come.

The next session was organised by the ladies group of ITC Tribeni on "How to save for children's higher education and retirement".

We had invited Tata mutual fund to speak on Tata Young Citizen Fund and Retirement Funds. We saw how simple XL based plans can help us invest prudently.



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### LIFE AT WEALTHAPP

#### WEALTHAPP Holiday Adda

As WEALTHAPP would be stepping into the 10th year in 2024. we have launched our weekly WEALTHAPP er Adda on YouTube, to celebrate our clients and their stories. This month we are sharing the adda with our clients, Ms. Rupa Basu, Mr. Sujit Kumar Ghosh, Mr. Kaushik Mukherjee, Mr. Biman Chatterjee, Mrs. Oindrila Sen and Mr. Bibhuti Sen. We will share more such interesting client stories every weekend.

You can watch this month's Holiday Adda by clicking on the following videos.



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**Announcement : Completion of 10 years**

WEALTHAPP is going to celebrate its 10th Anniversary on the 24th of January, 2024. We will have a grand celebration and look forward to see you (our clients) with your family to grace the occasion.



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## Kolkata Literary Meet 2024

After the roaring success last 2 years, WEALTHAPP is co-sponsoring the star-studded Kolkata Literary Meet again in January, 2024.

### Block your dates.

23rd Jan to 27th Jan, 2024 at Victoria Memorial Hall.



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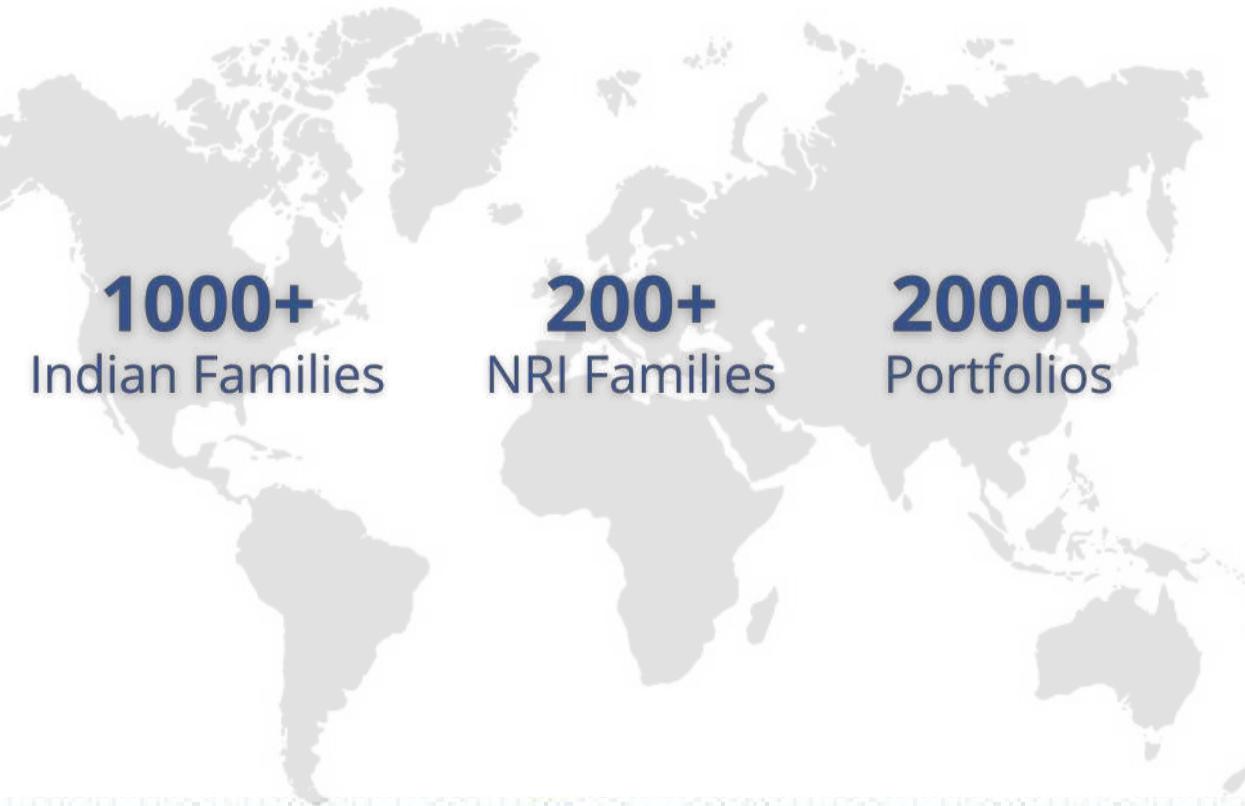
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*Presence in Bengaluru, Delhi NCR, Guwahati, Hyderabad, Mumbai, Kolkata and Prayagraj*



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